

Assessment Rubric for General Factsheet

CRITERIA	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
General <ul style="list-style-type: none"> • Spelling • Grammar • Neatness • Size 		Fact sheet lacks organization; several spelling or grammar problems; not done to correct size requirements	Fact sheet is mainly neat and well-organized; few spelling or grammar problems; correct size.	Fact sheet is neat, well organized and done to correct size restrictions All spelling and grammar are correct
Completeness <ul style="list-style-type: none"> • Content • Specific content requirements 		Not all aspects of topic are completed Level of evaluation inappropriate to course.	Complete evaluation of topic is done at a level appropriate to the course	Complete evaluation of topic is done at an advanced level -advanced content requirements
Clarity of Explanation	Poor, incomplete explanations for several concepts.	Some concepts are unclear or incompletely explained.	Most concepts are well explained and easily understood.	Concepts are well explained and easily understood.
Visual Appearance <ul style="list-style-type: none"> • Appeal • Diagrams • Formatting 	Poor visual appeal; hard to read	Visual appeal could be improved by addition of diagrams or use of formatting techniques	Fact sheet is visually appealing <ul style="list-style-type: none"> - uses relevant diagrams appropriately - good use of formatting techniques 	Fact sheet is very visually appealing <ul style="list-style-type: none"> - relevant diagrams are well placed and well explained - a variety of formatting techniques are used effectively